

YOUR PALACE. YOUR PLACE.
YOUR STORIES.



2011-2012 ANNUAL CAMPAIGN

PALACE THEATER
100 EAST MAIN STREET, WATERBURY, CT 06702
WWW.PALACETHEATERCT.ORG

STORIES HAVE POWER.

Stories delight, enchant, teach, recall, inspire, and challenge. They help us understand. The story of the Palace Theater began in 1922, and for decades, its rich history and cultural legacy have entertained and inspired audiences throughout the Greater Waterbury community and beyond. Unlike most tales the Palace's success story is not the result of a single hero or heroine. It is a compilation of remarkable supporting characters comprised of our patrons, volunteers, donors and local business owners. Our supporters share a strong connection to the Palace for a variety of reasons that inspire them to share their time, talents and treasures with us. They consider the Palace "Their Place," and now they're sharing their personal stories of support with you.



RON PUGLIESE

BOOSTING ECONOMIC DEVELOPMENT

"An investment in the arts is an investment in the community. Having served as the president of the East Hartford Chamber of Commerce, and in my new role as economic development director for the City of Waterbury, I know first-hand how the arts can stimulate development and bring growth to a city. Since 2004, the Palace has attracted over a million people to downtown Waterbury, generating a significant increase in tourism and a positive impact on local businesses within the hospitality sector. I serve as vice chair on the Palace Board because I'm committed to helping the theater continue to improve the region's economy, image and growth."



RON & MARIE VITARELLI

ENJOYING THE EXPERIENCE

"We remember coming to the Palace as teenagers and love that we can still be a part of it so many years later. Not only is it close to home, it feels like home. The staff is always welcoming and treats us like family. With convenient parking and the opportunity to enjoy a great dinner before the show, it's never been easier to plan a terrific night out. As members, we're happy that our contribution is being used to bring so much enjoyment to our community while creating lasting memories for future generations."



NANCY & JOEL BECKER

ENRICHING THE COMMUNITY

"Just like the Palace, our company, Torrington Supply, is a landmark business that has been faithfully serving Greater Waterbury for the past nine decades. Preserving the integrity of the theater in its entirety is something we can appreciate as a supplier to the construction and design industry. This appreciation transcends to the preservation of the classical arts and the desire to provide an opportunity for all walks of life to experience live theater."



JOYCE DECESARE

CREATING A LEGACY

"My late husband and I became involved with the Palace during the restoration phase in the late 1990's. Our initial attraction to the theater was its focus and commitment to the youth of Greater Waterbury. Since one of the goals of the Palace is to inspire young people to develop a better understanding and deeper appreciation for the arts, we established the John A. and Joyce S. DeCesare Society to ensure future generations a cultural opportunity."

**HELP WRITE THE NEXT CHAPTER IN THE PALACE THEATER STORY
BY MAKING YOUR DONATION TO THE 2011-2012 ANNUAL CAMPAIGN**